

STUDENTS ACHIEVEMENTS

GROUP DISCUSSION PROGRAMME ON “BUDGET AT A GLANCE -2018”



GTN ARTS COLLEGE (AUTONOMOUS)
(SELF SUPPORTING COURSES)

PG DEPARTMENT OF COMMERCE
BUDGET – 2018 AT A GLANCE
Group Discussion Programme

DATE: 09.02.2018 TIME: 11.00am VENUE: GS HALL

WELCOME ADDRESS : **Dr.S.Amutha**, Assistant Professor & Head,
PG Department of Commerce

PRESIDENTIAL ADDRESS : **Dr. N. Krishnamoorthy**, Principal.

FELICITATION : **Dr.N. Markkandeyan**, Academic Director
Dr. U.Natarajan, Vice Principal

PRESENTED BY : Students of UG and PG Commerce

VOTE OF THANKS : **Dr. S. Seenivasan**, Assistant Professor,
PG Department of Commerce



WE CORDIALLY INVITE YOU

PROGRAMME: BUDGET AT A GLANCE -2018



Mrs. P. Priya of II M.Com presents the positive aspects of Budget – 2018 in Industrial Sector.



Miss. V. Bala Srinidhi of III B.Com - CA presents the negative aspects of Budget – 2018.

GUEST LECTURE PROGRAMME
on
**“EMERGING TRENDS IN BANKING
SECTOR”**

GTN ARTS COLLEGE (AUTONOMOUS)
PG DEPARTMENT OF COMMERCE
&
B. COM (BANKING & INSURANCE)
‘EMERGING TRENDS IN BANKING SECTOR’

VENUE: GS HALL
3.30PM

DATE: 03.10.2018

TIME:

WELCOME ADDRESS

: Dr.S.Amutha,

Assistant Professor & Head,

PG Department of Commerce (SSC)

PRESIDENTIAL ADDRESS : Dr. A. Venkatachalam, Principal.

FELICITATION

: Ln. Dr. K. Rethinam, Secretary.

Er. Durai Rethinam, Director (Finance)

Dr.N. Markkandeyan, Director (Academic)

Dr. U. Natarajan, Vice Principal

KEY NOTE ADDRESS

: Mr. M. Balamurugan, Manager, Indian

Bank.

Mrs. V. Saratha, Branch Manager,

Nehruji Nagar, Indian Bank

VOTE OF THANKS

: Dr. J. Lavanya,

Assistant Professor & Head,

Department of Banking and Insurance.

PROGRAMME : EMERGING TRENDS IN BANKING SECTOR



Mr. M. Balamurugan, Manager, Nehruji Nagar, Indian Bank delivered the Key Note Address on „EMERGING TRENDS IN BANKING SECTOR” on 03.10.2018.



Mrs. V. Saradha, Branch Manager, Nehruji Nagar, Indian Bank delivered the Keynote Address on „EMERGING TRENDS IN BANKING SECTOR” on 03.10.2018.

MOTIVATIONAL PROGRAM ON “HOW THE COMMERCE STUDENT SHOULD BE?”

GTN ARTS COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE (SSC)

'HOW A COMMERCE STUDENT SHOULD BE?'

**VENUE: GS HALL
05.03.2019**

TIME: 3.30PM

DATE:

WELCOME ADDRESS : **Dr. S. Amutha**, Assistant Professor
Head, PG Department of Commerce

PRESIDENTIAL ADDRESS : **Dr. A. Venkatachalam** Principal.

FELICITATION : **Ln. Dr. K. Rethinam**, Secretary.
Er. Durai Rethinam, Director (Finance)
Dr. N. Markkandeyan, Director (Academic)
Dr. U. Natarajan, Vice Principal

KEY NOTE ADDRESS : **Dr. M. Saravanan**, M.Com., M.Phil., MBA, Ph.D.,
Assistant Professor,
Government College of Arts and Culture

VOTE OF THANKS : **Dr. J. Lavanya**,
Assistant Professor & Head,
Department of Banking and Insurance

PROGRAMME : HOW THE COMMERCE STUDENT SHOULD BE?



Our Principal Dr.A.Venkatachalam delivered the Presidential Address.



Dr. M. Saravanan, M.Com.,M.Phil., MBA, Ph.D., Assistant Professor, Government College of Arts and Culture delivered the Key Note Address.

GUEST LECTURE PROGRAM ON "KNOWLEDGE MANAGEMENT".

GTN ARTS COLLEGE (AUTONOMOUS)

PG DEPARTMENT OF COMMERCE

&

B. COM (BANKING & INSURANCE)

TOPIC: KNOWLEDGE MANAGEMENT

VENUE: GS HALL

TIME: 3.30PM

DATE: 24.07.2019

WELCOME ADDRESS

: **Dr.S.Amutha**, Assistant Professor
Head, PG Department of Commerce

PRESIDENTIAL ADDRESS

: **Dr. P. Balagurusamy** Principal.

FELICITATION

: **Ln.Dr. K. Rethinam**, Secretary.

: **Mr. Durai Rethinam**, Director (Finance)

: **Dr.N. Markkandeyan**,

Director (Academic)

: **Dr. U.Natarajan**, Vice Principal

KEY NOTE ADDRESS

: **Dr. S Pratap Simha Netaji**,

M.Com. M.Phil., MBA.,NET,SET,P.hD.,

ICWA

Head of the Department,

Arulmigu Palaniandavar College of Arts and

Culture, Palani.

VOTE OF THANKS

: **Dr.J.LAVANYA**, Assistant Professor

& Head, Department of Banking and Insurance

PROGRAMME: KNOWLEDGE MANAGEMENT



Dr. S. Pratap Simha Netaji, M.Com.,M.Phil., MBA, NET, SET, Ph.D., ICWA, Head of the Department, Arulmigu Palaniandavar College of Arts and Culture, Palani, delivered the Key Note Address on “KNOWLEDGE MANAGEMENT” at GS hall on 24.07.2019.

GUEST LECTURE PROGRAM “OWNING YOUR FUTURE”.



Presidential Address given by **Dr. P. Balagurusamy** Principal



Mrs. Kavitha Senthil Kumar, Industrialist & Exporter, KDS

MOU ACTIVITY

Department of Commerce of our college in association with Sree Vee Academy, Dindigul organised an online motivational program on 26 March, 2021. **Mr. Siva Subramanian. M**, Director, Sree Vee Academy, Dindigul delivered the Key Note Address on the topic “Career Opportunities and Importance of Tally Certifications”.



Become a Certified Accountant

**CAREER OPPORTUNITY
& IMPORTANCE OF
TALLY CERTIFICATIONS**

Webinar on 26th March 2021, Friday
Timings: 10:00 AM - 11:30 AM

In Association With
G. T. N. Arts College (Autonomous) Dindigul
P.G. Department of Commerce (SSP)

Organised by
Sree Vee Academy Dindigul (Authorised Tally Center)

Register now with the below link for Webinar

About Tally

2005-Introduction of VAT

2006-Tally.ERP 9 Multi- Lingual Concept in

2009-Tally.ERP 9

2012- Added Arabic Language

Synchronisation

Remote Access Capability

Online programme through Webex Meeting

EXTENSION ACTIVITIES

The outreach programme was held on **20.09.2021**, initially there was a meeting for the faculty members with **Mr. V. Govindha Samy**, Secretary of the Pilathu Panchayat.

GTN ARTS COLLEGE (AUTONOMOUS) DINDIGUL

PG DEPARTMENT OF COMMERCE

OUTREACH PROGRAM

Agenda

VENUE: KAMBILIYAMPATTI, Pilathu Panchayat

TIME: 11.30am

DATE: 20.09.2021

- 11.30am** : Meeting the Secretary of Pilathu Panchayat at Panchayat office.
- 11.45 am** : Introduction of the faculty members and students in front of the Kambiliyampatti people by the Secretary.
- 11.50 am** : Honouring **Mr. V. Govindha Samy**, Secretary of the Panchayat by **Dr.S.Amutha**, Assistant Professor & Head, PG Department of Commerce.
- 11.55 am** : Special address by **Dr.S.Amutha**, Assistant Professor & Head, PG Department of Commerce.
- 12. 10 pm** : **Awareness Speech by our III B.Com students**

S.No	TOPIC	STUDENT
1	Importance of savings	Mr. A. Pasubathi Raja
2	Schemes offered by the Banks and Post Offices	Mr. S. Venkateswaran
3	Rural Insurance Schemes	Mr. M. Arun kumar Mr. R. Yugesh
4	Govt. Sponsored Socially Oriented Insurance schemes	Mr. V. Manikandan

- 1.00 pm** : Collection of feedback from the people by the students.
- 1.15 pm** : Vote of Thanks by **Dr.J.LAVANYA**, Assistant Professor, PG Department of Commerce



Mr. V. Manikandan of III B.Com explained Government Sponsored Socially Oriented Insurance schemes.



Mr. M. Arun kumar of III B.Com explained them the Rural Insurance Scheme and its importance.

INDUSTRIAL VISIT/FIELD VISIT

Industrial Visit to Palaniyappa Soap Company, Ensamudhram, Vadamadurai Road.

The industrial visit was held on 28.09.2021.



Managing Partner of the company Mr. R. Venkatesh explained about the soap mixing process to our students.



Students understood about the process of soap making.

INDUSTRIAL VISIT/FIELD VISIT

33 Students of II B.Com.were visited the **KHADI AND VILLAGE INDUSTRIES PUBLIC CHARITABLE TRUST'S PRODUCTION UNITS** accompanys by the Faculty Members Dr.S.Amutha and Mrs.S.Sumathy.



Mrs. Bhuvaneshwari, In-Charge of the Unit explained the students the Production Process.

DEPARTMENT SESSION JOINTLY ORGANISED
WITH
INSTITUTION'S INNOVATION COUNCIL

PROGRAMME: WORKSHOP ON BUSINESS MODEL



G.T.N. ARTS COLLEGE (Autonomous)
(Affiliated to Madurai Kamaraj University)
(Accredited with 'B' Grade by NAAC)
Dindigul – 624005.



***PG Department of Commerce
and
Institution's Innovation Council
Jointly organise a***

***" Workshop
on
Business Model "***



DR. M. SUBRAMANIAN,
Head - Department of MBA,
R.L Institute of Management Studies,
Madurai.

24th December 2021, 02.30 pm at Seminar Hall

All are cordially invited

Dr.S.Amutha
HoD, PG Commerce

Dr.P.Balagurusamy
Principal/President-IIC

Department of Commerce and Institution's Innovation Council of our college jointly organised a **“Workshop on Business Model”** on **December 24, 2021**, **Dr.M.Subramanian, Head, Department of Management, R.L. Institute of Management Studies**, Aruppukottai Road, Madurai, delivered the keynote address on the topic, “Business Models”.

Photos of Event - “Workshop on Business Model”

Programme View



Key Note Address



Vote of Thanks



PROGRAMME: IPR MANAGEMENT FOR START-UP



G.T.N. ARTS COLLEGE (Autonomous)

(Affiliated to Madurai Kamaraj University)

(Accredited with 'B' Grade by NAAC)

Dindigul – 624005.



*PG Department of Commerce,
Department of Business Administration,
Entrepreneurship Development Cell &
Institution's Innovation Council
Jointly organise a Session on*

IPR MANAGEMENT FOR START-UP

Sponsored by

EDII TN & EDII HUB MKU

(Entrepreneurship Development and Innovation Institute)

Resource Person



Mr. R. Ramachandran,
EDII-HUB,
Field Coordinator,
Madurai Kamaraj University,
Madurai.

Date & Time: 16th March 2022 at 2.30 pm

Venue: Seminar Hall

All are cordially invited

Dr. P. Balagurusamy
Principal & President-IIC

Dr. M. Muruganandam
Coordinator, EDC

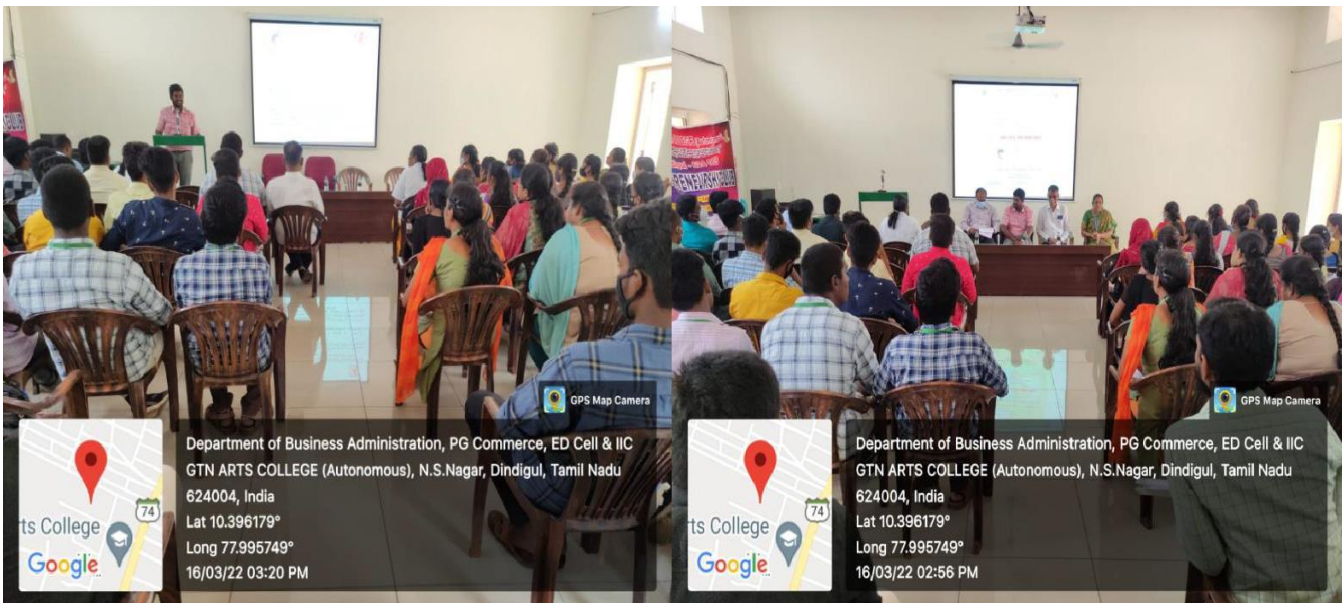
Dr. S. Mangaiarkarasi
Head, Dept. of BBA

Dr. S. Amutha
Head, PG Dept. of Commerce

IPR MANAGEMENT FOR START UP



Mr.R.Ramachandran, EDII-HUB, Field Coordinator, Madurai Kamaraj University,
Created awareness on IPR Management for Start-up among the students



PROGRAMME: BUSINESS CANVAS MODEL



G.T.N ARTS COLLEGE (Autonomous), Dindigul

Affiliated to Madurai Kamaraj University
Accredited with 'B' Grade by NAAC



Department of Commerce
&
Institution's Innovation Council

Jointly Organize a Workshop on

BUSINESS MODEL CANVAS

Resource Person



Dr. BHAGYALAKSHMI RAJARAM

Associate Professor, Department of Business Studies,
PSNA College of Engineering and Technology, Dindigul.

Date: 11.04.2022

Time: 2:30 p.m.

Venue: Seminar Hall

All are Cordially Invited

Dr. A. RANI
Head, Department of Commerce

Dr. P. BALAGURUSAMY
Principal & President, IIC

Dr. BHAGYALAKSHMI, Associate Professor, PSNA College of Engineering & Technology, Dindigul Explained about the concept of Business Model Canvas and Design Thinking.



**PROGRAMME: ANGEL INVESTMENT/VENTURE CAPITAL
FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEUR**



G.T.N. Arts College (Autonomous)

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Old Karur Road, Dindigul-624 005

PG Department of Commerce

&

Institution's Innovation Council

*Jointly organise a Seminar on
Angel Investment / Venture Capital Funding Opportunity for
Early Stage Entrepreneur*



DR. T. DHANABALAN

Assistant Professor

Department of Commerce and Management
Acharya Institute of Graduate Studies, Bangalore.

Date: 17.08.2022

Time: 02.30 pm

Venue: Seminar Hall

Dr. S. Amutha
Head, Department of PG Commerce

Dr. P. Balagurusamy
Principal & President-IIC

All are cordially invited

Dr. Dhanabalan, Assistant Professor in Commerce and Management explained the needs of investment, venture capital contributes the development of new business. The main function of Angel Investor is to mentor the young and intellectual entrepreneurs and also creates a successful Business Environment.



PROGRAMME: PATENT FILING PROCEDURES



G.T.N. ARTS COLLEGE (AUTONOMOUS)

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Recognised under DBT STAR COLLEGE SCHEME
Old Karur Road, Dindigul - 5.

Department of Commerce, IPR Cell & Institution's Innovation Council

Jointly organise a webinar for

WORLD INTELLECTUAL PROPERTY DAY

"PATENT FILING PROCEDURES"



Dr. A. BALAJI GANESH

Dean-Research, Velammal Engineering College, Chennai

Director - Founder, IP EVER LLP,

Director - Co Founder,

Emsensing Technologies Pvt. Ltd.,

will be the Resource Person

All are Cordially invited

Date: 17.08.2022

Time: 3:00 p.m.

Platform : Google Meet

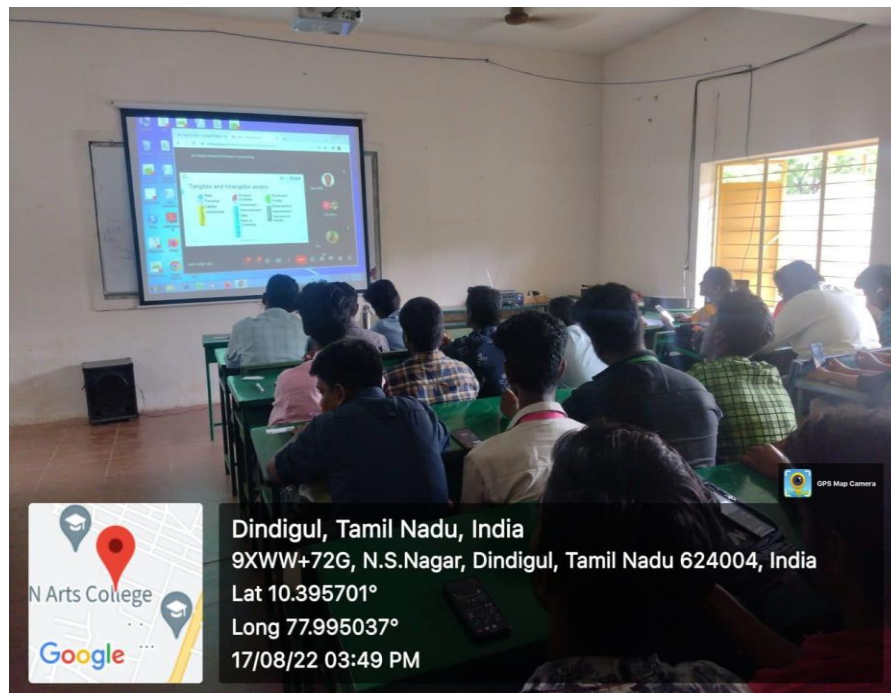
Google meet link: <https://meet.google.com/buf-kcfg-qqo>

Dr. A. Rani
H.o.D of B.Com

Dr. P. Ravichandran
Coordinator-IPR

Dr. P. Balagurusamy
Principal & President-IIC

Dr.A.Balaji Ganesh, Dean-Research, Vellammal Engineering College, Chennai explained the concept of patent filing procedures



Patent filing procedures of the business has been explained by the resource person with examples

PROGRAMME: IDEAS FOR STARTUPS



G.T.N ARTS COLLEGE

(Autonomous), Dindigul

Affiliated to Madurai Kamaraj University
Accredited with 'B' Grade by NAAC

Recognized Under DBT STAR COLLEGE SCHEME



Department of Commerce & Institution's Innovation Council

Jointly Organize a Webinar on

IDEAS FOR STARTUPS



Mr. M. RAJESH

Convener- IIC, Co-Ordinator-EDC & Student Development Cell

Assistant Professor, Business Administration(CA),

Sri Krishna Arts and Science College, Coimbatore
Will be the Resource Person

Date: 30.08.2022

Time: 3:00 p.m.

Venue: Seminar Hall

Google Meet link: <https://meet.google.com/buf-kcfg-qgo>

All are Cordially Invited

Dr. A. RANI
Head, Department of Commerce

Dr. P. BALAGURUSAMY
Principal & President, IIC

Mr.M.Rajesh B.Sc, MBA, Assistant Professor, Sri Krishna Arts & Science, College, Coimbatore, explained the concept of Entrepreneurship and Procedures of the new Business establishment.



Concept of Entrepreneurship



Procedures of the new Business explained with examples

STUDENTS ACHIEVEMENTS

Rank Holders

L. Simon Raj of final M. Com has secured University Second Rank in 2016-2017.
N. Abinaya Saraswathi M. Com has secured University Fourth Rank in 2016-2017.

Others:



Mr. P. RikashPandi, Mr. A. Pasubathi Raja, Mr. S. Deepak Srinivasan Mr. S. Vignesh, of I B.Com (B) has participated and won I st prize in As You Like It in the “COMMCAPPS 2K20”, Inter Collegiate Youth Intelligentsia Exposition organised by Department of commerce with Computer Applications on 7 th February 2020 at MannarThirumalai Naicker College (Autonomous), Madurai



Mr. P. RikashPandi Mr. A. Pasubathi Raja, Mr. S. Deepak Srinivasan of I B.Com (B) has participated and Won I prize in YUVAAH, State Level Street Play held at Kalaivanar Arangam, Chennai



Mr. P. RikashPandi, Mr. A. Pasubathi Raja, Mr. S. Deepak Srinivasan, Mr. S. Vignesh of I B.Com (B) had participated in, Sangamam - 2019 Inter-Collegiate Competition organised by Fine Arts Association of Alagappa Govt. Arts College, Karaikudi held on 4 th October 2019 and won II prize in Mime.



Mr. A. Pasubathi Raja, Mr. S. Vignesh of I B.Com (B) had participated in, Talent Expo – 2020 District Level Competition organised by All Indian Achievers Associations, Sivagangai and won I prize in Mime.



Sports development authority of Tamilnadu Dindigul District (Chief Minister Trophy district level Championship) 2018-19 merit certificate received by Mr.S.Venkateswaran of I B.Com.(B) , Venue SDAT,District Stadium, Dindigul, first place held on 31st January 2019.



Mr.S.Venkateswaran of I B.Com.(B) received Silver Medal on 05.05.2019 , 10th Tamil Nadu State Benchpress Championship 2019 (sub junior junior senior and master) (men and women), venue: CSI Immanuel I Community Centre Salem-7.



20 & 21.7.2019 47th Tamilnadu State senior and forth Tamilnadu State power lifting Championship venue:kalaivanar Arangam Tirupur district first place, third South Indian bench press and dead lift Championship (junior and sub junior unequipped first place, Junior and sub junior equipped second place – S.Venkateswaran of I B.Com.(B)



20 & 21.7.2019 47th Tamilnadu State senior and 4th Tamilnadu State powerlifting Championship venue Kongukalaivanar Arangam Tirupur District first place by S.Venkateswaran of I B.Com.(B)



Mr. M. F. Gladwin of I B. Com B has secured I place in District level Fencing championship 2020 – 2021 organised by Chennai Fencing Association on 20th February 2021.

❖ Mr. B. Yogeshwaran of I M.Com have participated in many competitions and won prizes.



fssai



DISTRICT ADMINISTRATION, DINDIGUL
in coordination with
FOOD SAFETY DEPARTMENT
DINDIGUL DISTRICT - TAMIL NADU



Eat Right
Dindigul
WALKATHON

CERTIFICATE

This is to appreciate the esteemed support extended by Mr/Mrs. Bhargeshwaran
M. Laxmi P. G. T. N. ARTS COLLEGE - DINDIGUL
by participating in the competition / cultural events / providing stalls in the event of **Eat Right Mela**
- Walkathon as a part of commemorating the 75th anniversary of Indian Independence day
organized by Dindigul District Administration and Food Safety Department on 10th August 2022




Designated Officer
Food Safety Department
Dindigul.



THE AMERICAN COLLEGE

An Autonomous Institution Affiliated to the Madurai Kamaraj University
Re-accredited [3rd Cycle] by NAAC with grade "A+" CGPA 3.47 on a 4 point scale
MADURAI - 02

Certificate of Merit



This is to certify that Mr./Ms. B. YOGIEHWARAN
of GTN COLLEGE FINE ARTS CLUB
participated in TRADITIONAL PERFORMANCE and
won First / Second prize in
PANORAMIA 2022 - The Inter Collegiate Competition organized
by the Department of Visual Communication,
The American College, Madurai on 27th May, 2022


Head, Department of Viscom


Dr. M. DAVAMANI CHRISTOBER
Principal & Secretary



